

Privacy Policy for <https://bhaktimarga.jp>

Privacy Policy

Last updated: February 26, 2024

Summary

We are pleased with your interest in Bhakti Marga Japan. To help you understand, this summary provides you with a brief overview of what we do with your personal data. Unless otherwise stated below, the provision of your personal data is neither required by law nor by contract for the conclusion of a contract. You are not obliged to provide the data. Failure to provide will have no consequences. This only applies if no other information is provided during further processing.

"Personal data" means any information relating to an identified or identifiable natural person.

For detailed information, we recommend that you read the full version of the Privacy Statement.

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for You to access our Service or parts of our Service.
- **Affiliate** means an entity that controls, is controlled by or is under common control with a party
- **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Bhakti Marga Japan Association, Takae Funasaka Webdirektor: Keiko Ishibashi
Adresse 4-41-4-311 Arakawa, Arakawa-ku, Tokio 116-0002
Telefon 080-8850-6016
E-Mail japan@bhaktimarga.jp
- **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Country** refers to: Japan
- **Device** means any device that can access the Service such as a computer, a cellphone or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Website.
- **Service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to <https://bhaktimarga.jp>, accessible from <https://bhaktimarga.jp>
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Address, State, Province, ZIP/Postal code, City
- Usage Data

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyse Our Service. The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies.
- **Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

We use both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**

Type: Session Cookies

Administered by: Us

Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

- **Cookies Policy / Notice Acceptance Cookies**

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

- **Functionality Cookies**

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain our Service,** including to monitor the usage of our Service.
- **To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- **To contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide You** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.

- **To manage Your requests:** To attend and manage Your requests to Us.
- **For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.
- **For other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

- **With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.
- **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- **With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.
- **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.
- **With Your consent:** We may disclose Your personal information for any other purpose with Your consent.

Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

Delete Your Personal Data

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

Our Service may give You the ability to delete certain information about You from within the Service.

You may update, amend, or delete Your information at any time by signing in to Your Account, if you have one, and visiting the account settings section that allows you to manage Your personal information. You may also contact Us to request access to, correct, or delete any personal information that You have provided to Us.

Please note, however, that We may need to retain certain information when we have a legal obligation or lawful basis to do so.

Disclosure of Your Personal Data

Business Transactions

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation

- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability

Children's Privacy

Our Service does not address anyone under the age of 16. We do not knowingly collect personally identifiable information from anyone under the age of 16. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 16 without verification of parental consent, We take steps to remove that information from Our servers.

If we need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Contact Us

Responsible person

- The person responsible for data processing is: Bhakti Marga Japan Association, Takae Funasaka Webdirektor: Keiko Ishibashi
Adresse 4-41-4-311 Arakawa, Arakawa-ku, Tokio 116-0002
Telefon 080-8850-6016
E-Mail japan@bhaktimarga.jp

Unless stated otherwise below, the provision of your personal data is neither legally nor contractually obligatory, nor required for conclusion of a contract. You are not obliged to provide your data. Not providing it will have no consequences. This only applies as long as the processing procedures below do not state otherwise.

“Personal data” is any information relating to an identified or identifiable natural person.

Webhosting

Sebastian Gates Web Development, Address: 1 Park Place, Grange Rath, Drogheda, Ireland, sebastian.gates@dkit.ie

WordPress.com: Hosting and software for the creation, provision and operation of websites, blogs and other online offerings; service provider: Aut O'Mattic A8C Ireland Ltd, Grand Canal Dock, 25 Herbert Pl, Dublin, D02 AY86, Ireland; Legal basis: Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR); Website: <https://wordpress.com/>; [Privacy Policy](#); [Data Processing Agreement](#). Basis for transfer to third countries: EU-US Data Privacy Framework (DPF).

Server log files

You can use our websites without submitting personal data.

Every time our website is accessed, user data is transferred to us or our web hosts/IT service providers by your internet browser and stored in server log files. This stored data includes for example the name of the site called up, date and time of the request, the IP address, amount of data transferred and the provider making the request. The processing is carried out on the basis of Article 6(1) f) GDPR due to our legitimate interests in ensuring the smooth operation of our website as well as improving our services.

Your data may be transferred to third countries outside the European Union for which an adequacy decision has been made by the EU Commission.

Proactive contact of the customer by e-mail

If you make contact with us proactively via email, we shall collect your personal data (name, email address, message text) only to the extent provided by you. The purpose of the data processing is to handle and respond to your contact request.

If the initial contact serves to implement pre-contractual measures (e.g. consultation in the case of purchase interest, order creation) or concerns an agreement already concluded between you and us, this data processing takes place on the basis of Article 6(1)(b) GDPR.

If the initial contact occurs for other reasons, this data processing takes place on the basis of Article 6(1)(f) GDPR for the purposes of our overriding, legitimate interest in handling and responding to your request. ***In this case, on grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you and carried out on the basis of Article 6(1)(f) GDPR.***

We will only use your email address to process your request. Your data will subsequently be deleted in compliance with statutory retention periods, unless you have agreed to further processing and use.

Collection and processing when using the contact form

When you use the contact form we will only collect your personal data (name, email address, message text) in the scope provided by you. The data processing is for the purpose of making contact.

If the initial contact serves to implement pre-contractual measures (e.g. consultation in the case of purchase interest, order creation) or concerns an agreement already concluded between you and us, this data processing takes place on the basis of Article 6(1)(b) GDPR.
If the initial contact occurs for other reasons, this data processing takes place on the basis of Article 6(1)(f) GDPR for the purposes of overriding, legitimate interest in handling and responding to your request. ***In this case, on grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you and carried out on the basis of Article 6(1)(f) GDPR.***
We will only use your email address to process your request. Finally your data will be deleted, unless you have agreed to further processing and use.

Events like Darshan with Paramahansa Sri Swami Vishwananda and photo and video recordings

During the events with Paramahansa Sri Swami Vishwananda photo and Video recordings of the event will be taken. As a live broadcast and as video-on-demand on the channels, such as the You-Tube channel, on the Bhakti Marga website <https://www.bhaktimarga.org/livestream>, and on Bhakti Marga Facebook page, on Bhakti Marga's Instagram page, on Bhakti Marga's Flickr, and also as video on-demand on Bhakti Marga's media platform. The contents of these video recordings are used for this purpose and will be stored for that purpose. Above Paramahansa Sri Swami Vishwananda is filmed. Recordings of guests are avoided as far as possible, but this cannot be ruled out. Livestream-free zones will be offered in certain areas mentioned.

For what purposes and on what legal basis do we process this data?

The legal basis for this is Article 6 (f) GDPR, as well as the voluntary consent of the participants in accordance with Art. 6 para. 1 lit.a GDPR. The legitimate interest Art. 6 lit. f GDPR.

When registering for events with us, etc., participants can decide whether they may be filmed or not. We respect your privacy. On the spot we have Livestream-free zones, where no recordings are taken. If you don't want to be filmed, you will receive on the day of the event a black bracelet, so the video team can recognise you and will know, that you don't want to be filmed during our event and our event team will show you our "Livestream-free zone".

Service provider company for the service of a livestream and video recordings:

Bhakti Event GmbH, Am Geisberg 1-8, 65321 Heidenrod Germany, Tel. 06124/609-1125
E-mail dataprotection@bhaktimarga.org, commercial registration number: 23765, / E-mail: info@bhaktimarga.org. For more information, please see their privacy policy <https://bhaktimarga.org/privacy>. <https://www.bhaktimarga.org/impressum/impressum-de>

You can contact their data protection officer at: Anna Aman lawyer, E-mail dataprotection@bhaktimarga.org

Presence in social networks (social media)

We maintain online presences within social networks and process user data in this context in order to communicate with the users active there or to offer information about us.

We would like to point out that user data may be processed outside the European Union. This may result in risks for users because, for example, it could make it more difficult to enforce users' rights.

Furthermore, user data is generally processed within social networks for market research and advertising purposes. For example, user profiles can be created based on user behaviour and the resulting interests of users. The user profiles can in turn be used, for example, to place adverts within and outside the networks that presumably correspond to the interests of the users. For these purposes, cookies are usually stored on the user's computer, in which the user's usage behaviour and interests are stored. Furthermore, data can also be stored in the user profiles independently of the devices used by the users (especially if the users are members of the respective platforms and are logged in to them).

For a detailed description of the respective forms of processing and the opt-out options, please refer to the data protection declarations and information provided by the operators of the respective networks.

In the case of requests for information and the assertion of data subject rights, we would also like to point out that these can be asserted most effectively with the providers. Only the providers have access to the users' data and can take appropriate measures and provide information directly. Should you nevertheless require assistance, you can contact us.

- Processed data types: Contact data (e.g. e-mail, telephone numbers); Content data (e.g. entries in online forms); Usage data (e.g. websites visited, interest in content, access times); Meta, communication and process data (e.g. IP addresses, time data, identification numbers, consent status); Inventory data (e.g. names, addresses).

- Data subjects: Users (e.g. website visitors, users of online services).

- Purposes of Processing: Contact requests and communication; Feedback (e.g. collecting feedback via online form); Marketing. Provision of our online services and user-friendliness.

- Legal basis: Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR).

Further information on processing operations, procedures and services:

- **Instagram:** Social network; Service provider: Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland; Legal basis: Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR; Website: <https://www.instagram.com>. Privacy Policy: <https://instagram.com/about/legal/privacy>.
- **Facebook pages:** Profiles within the social network Facebook - We are jointly responsible with Meta Platforms Ireland Limited for the collection (but not the further processing) of data from visitors to our Facebook page (so-called "fan page"). This data includes information about the types of content users view or interact with, or the actions they take (see under "Things you and others do and provide" in the Facebook Data Policy: <https://www.facebook.com/policy>), as well as information about the devices used by users (e.g. IP addresses, operating system, browser type, language settings, cookie data; see under "Device information" in the Facebook Data Policy: <https://www.facebook.com/policy>). As explained in the Facebook Data Policy under "How do we use this information?", Facebook also collects and uses information to provide analytics services, so-called "Page Insights", for page operators so that they can gain insights into how people interact with their pages and the content associated with them. We have concluded a special agreement with Facebook ("Information on Page Insights", https://www.facebook.com/legal/terms/page_controller_addendum), which regulates in particular which security measures Facebook must observe and in which Facebook has agreed to fulfil the rights of data subjects (i.e. users can, for example, send information or deletion

requests directly to Facebook). The rights of users (in particular to information, deletion, objection and complaint to the competent supervisory authority) are not restricted by the agreements with Facebook. Further information can be found in the "Information on Page Insights" (https://www.facebook.com/legal/terms/information_about_page_insights_data); Service provider: Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland; Legal basis: Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR); Website: <https://www.facebook.com>; Privacy Policy: <https://www.facebook.com/about/privacy>; Basis for transfer to third countries: EU-US Data Privacy Framework (DPF), Standard Contractual Clauses (https://www.facebook.com/legal/EU_data_transfer_addendum). Further information: Agreement on joint controllership: https://www.facebook.com/legal/terms/information_about_page_insights_data. The joint controllership is limited to the collection by and transfer of data to Meta Platforms Ireland Limited, a company based in the EU. The further processing of the data is the sole responsibility of Meta Platforms Ireland Limited, which in particular concerns the transfer of the data to the parent company Meta Platforms, Inc. in the USA (on the basis of the standard contractual clauses concluded between Meta Platforms Ireland Limited and Meta Platforms, Inc.).

- **Telegram channels:** We use the Telegram platform to send messages to subscribers of our Telegram channel; Service provider: Representative in the European Union: European Data Protection Office (EDPO), Avenue Huart Hamoir 71, 1030 Brussels, Belgium; Website: <https://telegram.org/>; Privacy Policy: <https://telegram.org/privacy>; Further information: We process the personal data of subscribers only to the extent that we can view and delete the subscribers as recipients of the channel. Beyond this, i.e. in particular for the sending of messages, the evaluation and provision of anonymous sending statistics for the channel operators and the administration of subscribers, Telegram is responsible under data protection law.
- **X: Social network;** Service provider: Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2 D02 AX07, Ireland; Legal basis: Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR). Privacy Policy: <https://twitter.com/privacy>, (Settings: <https://twitter.com/personalization>).

- Legal basis: Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR); Website: <https://twitter.com/de>; Privacy Policy: <https://twitter.com/privacy>, (Settings: <https://twitter.com/personalization>); Data processing agreement: <https://privacy.twitter.com/en/for-our-partners/global-dpa>. Basis for third country transfer: Standard Contractual Clauses (<https://privacy.twitter.com/en/for-our-partners/global-dpa>).

- **YouTube:** Social network and video platform; Service provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland; Legal basis: Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR); Privacy Policy: <https://policies.google.com/privacy>; Basis for third country transfer: EU-US Data Privacy Framework (DPF). Option to object (opt-out): <https://adssettings.google.com/authenticated>.

Third Party providers Online Services

To offer you a convenient website, we use, inter alia, cPanel, and YouTube (Google Maps and YouTube are together referred to as "content plug-ins"), and so-called social media plugins of the social networks.

cPanel

On our websites, we use the services of the CRM platform cpanel, which is operated by cPanel, LLC, 2550 North Loop, W Suite 4006 Houston TX 77092 USA Tel: 001 7135290800 , <https://cpanel.net/>

The processed data may include, personal data as necessary to provide the CRM services by CPANEL, in particular, IP addresses and email addresses, which, however, are not collected and processed without your consent (Art. 6 (1) lit. a GDPR) (usually as part of the settings of your desktop or mobile devices). The data may be processed in the USA. Further information can be found in cPanel's privacy policy, which you can access here <https://cpanel.net/privacy-policy/>. CPANEL: email sending and email sending and automation services; service provider: CPANEL, Inc. The European subsidiary is CPANEL Ireland Limited, 1 Sir John Rogerson's Quay, Dublin 2

- Legal basis: Legitimate interests (Art. 6 para. 1, lit. f) GDPR); Website; , <https://cpanel.net/> Privacy Policy <https://cpanel.net/privacy-policy/>; ; Data processing agreement: <https://cpanel.net/assets/docs/legal-agreements/partner-noc-gdpr-privacy-shield.html>, Basis for transfer to third countries: EU-US Data Privacy Framework (DPF), Standard Contractual Clauses (provided by the service provider). Further information: Your data may be transferred to the USA. The EU Commission has issued an adequacy decision for the USA, the Trans-Atlantic Data Privacy Framework (TADPF). CPANEL has certified itself in accordance with the TADPF and is therefore committed to complying with European data protection principles.

YouTube

On our websites, we use the services of the video portal YouTube LLC., 901 Cherry Ave., 94066 San Bruno, CA, USA, ("YouTube") to integrate videos. In connection with the provision of YouTube, we use the "Enhanced Privacy Mode", which is intended to ensure that data is only transmitted to YouTube when the videos are accessed.

Thus, only if you interact with the video, a connection to YouTube will be established to be able to call up and display the video. In this context, YouTube stores at least the IP address, the date and time as well as the website you visited. In addition, a connection to Google's advertising network "DoubleClick" is established.

If you are logged into YouTube at the time you visit our website, YouTube may establish a connection to your YouTube account. To prevent this, you must either log out of YouTube before visiting our website or make the appropriate settings in your YouTube user account.

For the purpose of ensuring improved usability and analyzing usage behavior, YouTube permanently stores cookies on your end device via your Internet browser. If you do not agree with this processing, you have the option to prevent the storage of cookies by a setting in your Internet browser. You can find more information on this above under "Cookies".

Google provides further information on the collection and use of data as well as your rights and protection options in this regard in the [Privacy Notice](#).

Subscribing to our newsletter

Data processing newsletter subscription

Through our website you have the opportunity to subscribe to our newsletter. If you subscribe, we will ask you for your email address. Immediately after your registration, you will receive a confirmation on the screen of the device you used to log in. It is also possible to enter your first and last name. This allows Bhakti Marga Japan to approach you in a personal way, if you would like to do so and to respond personally to any comments and/or questions you may have regarding the newsletter, for example. We would like to point out that our newsletter contains tracking pixels. A

tracking pixel is a thumbnail image embedded in an email. These are sent in HTML format to enable the recording and analysis of log files, such as a statistical analysis of the success or failure of our online marketing campaigns. Based on the built-in tracking pixel, we can see if and when an email has been opened and which links have been opened. Such data is stored and analyzed by us in order to optimise the sending of the newsletter and to adapt its content for future newsletters, tailored to the interests of the data subjects. This personal data will not be shared with third parties. We will only use your e-mail address to send newsletters for our own advertising purposes, regardless of the performance of the contract, insofar as you have expressly consented to this. The processing takes place with your consent on the basis of Article 6 (1) (a) GDPR. You may withdraw consent at any time without affecting the lawfulness of any processing carried out on the basis of consent until to the withdrawal.

You can unsubscribe from the newsletter at any time by using the relevant link in the newsletter or by notifying us. Your email address will then be removed from the mailing list.

Deletion and restriction of processing: We may store the unsubscribed email addresses for up to three years on the basis of our legitimate interests before deleting them in order to be able to prove a previously given consent. The processing of this data is limited to the purpose of a possible defence against claims. An individual request for deletion is possible at any time, provided that the former existence of consent is confirmed at the same time. In the case of obligations to permanently observe contradictions, we reserve the right to store the e-mail address in a blacklist (so-called "blocklist") solely for this purpose.

The registration process is logged on the basis of our legitimate interests for the purpose of proving that it has been carried out properly. Insofar as we commission a service provider to send e-mails, this is done on the basis of our legitimate interests in an efficient and secure dispatch system.

Contents:

Information about us, our services, promotions and offers.

- **Types of data processed:** inventory data (e.g. names, addresses); contact details (e.g. email, phone numbers); meta, communication and procedural data (e.g. IP addresses, times, identification numbers, consent status); Usage data (e.g. websites visited, interest in content, access times).
- **Data subjects:** Communication partners.
- **Purposes of processing:** Direct marketing (e.g. by e-mail or post).
- **Legal basis:** Consent (Art. 6 para. 1 sentence 1 lit. a) GDPR). Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR).

Opt-out: **You can cancel the receipt of our newsletter at any time, i.e. revoke your consent or object to further receipt. You will find a link to cancel the newsletter either at the end of each newsletter or you can otherwise use one of the contact options given above, preferably e-mail.**

Further information on processing processes, procedures and services:

- **Measurement of opening and click-through rates:** The newsletters contain a so-called "web beacon", i.e. a pixel-sized file that is retrieved from our server or, if we use a mailing service provider, from its server when the newsletter is opened. As part of this retrieval, technical information, such as information about the browser and your system, as well as your IP address and the time of access, is first collected. This information is used for the technical improvement of our newsletter on the basis of the technical data or the target groups and their reading behavior on the basis of their retrieval locations (which can be determined with the help of the IP address) or the access times. This analysis also includes determining whether the newsletters are opened, when they are opened and which links are clicked. This information is assigned to the individual newsletter recipients and stored in their profiles until they are deleted. The evaluations are used by us to identify the reading habits of our users and to adapt our content to them or to send different content according to the interests of our users. The measurement of the opening rates and the click rates as well as the storage of the measurement results in the profiles of the users as well as their further processing are carried out on the basis of the user's consent. Unfortunately, it is not possible to revoke the performance measurement separately, in which case the entire newsletter subscription must be cancelled or objected to. In this case, the stored profile information will be deleted;
Legal basis: Consent (Art. 6 para. 1 lit. a) GDPR).

Service Provider for Newsletter:

blastmail.jp : email sending and automation services; Service Provider: Lux Light Cloud Co., Ltd

- 7F Link Square, Shinjuku, 5-27-5 Sendagaya, Shibuya-ku, Tokio 151-005, Japan; **Legal basis:** Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR); **Website: Privacy Policy:** <https://blastmail.jp/privacy/> **Basis for third-country transfers:** Adequacy decision for Japan.

Seva form

When using the seva contact form, we collect your personal data (name, e-mail address, address, nationality, spiritual name, telephone number, talents, message text,) only to the extent that you have provided it. The purpose of the data processing is to establish contact. If the purpose of contacting us is to carry out pre-contractual measures (e.g. advice in the event of interest in a purchase, the preparation of quotations) or an already in the case of a contract concluded between you and us, this data processing is carried out on the basis of Art. 6(1)(b) GDPR. If contact is made for other reasons, this data is processed on the basis of Art. 6 para. 1 lit. f GDPR is based on our overriding legitimate interest in answering your question. In this case, you have the right to object at any time, on grounds arising from your particular situation, to the processing of your personal data on the basis of Article 6(1)(f) of the GDPR. The processing of this data is based on Art. 6 (1) lit. b GDPR, insofar as your enquiry is related to the fulfilment of a contract or is necessary for the implementation of pre-contractual measures. Your email address will only be used to process your request. Your data will then be deleted latest after 6 month, if you have not consented to further processing and use. In all other cases, the processing is based on our legitimate interest in the effective handling of the enquiries addressed to us (Art. 6 para. 1 lit. f GDPR) or on your consent (Art. 6 para. 1 lit. a) GDPR) if this has been requested; the consent can be revoked at any time.

Donations

Which data do we process in the context of a donation?

If you would like to give Bhakti Marga Japan a donation, you can contact us and you will find here <https://bhaktimarga.jp/support/> details how to support BM Japan, here you will find bank details for this purpose. If you donate, we process from you, inter alia, name, surname, email, nationality, and payment information such as credit card number or other payment information.

Cookies

Our website uses cookies. Cookies are small text files which are saved in a user's internet browser or by the user's internet browser on their computer system. When a user calls up a website, a cookie may be saved on the user's operating system. This cookie contains a characteristic character string which allows the browser to be clearly identified when the website is called up again.

Cookies will be stored on your computer. You therefore have full control over the use of cookies. By choosing corresponding technical settings in your internet browser, you can be notified before the setting of cookies and you can decide whether to accept this setting in each individual case as well as prevent the storage of cookies and transmission of the data they contain. Cookies which have already been saved may be deleted at any time. We would, however, like to point out that this may prevent you from making full use of all the functions of this website.

Using the links below, you can find out how to manage cookies (or deactivate them, among other things) in major browsers: Chrome Browser: <https://support.google.com/accounts/answer/61416?hl=en>
Microsoft Edge: <https://support.microsoft.com/de-de/microsoft-edge/cookies-in-microsoft-edge-1b6schen-63947406-40ac-c3b8-57b9-2a946a29ae09>
Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> Safari: <https://support.apple.com/de-de/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

technically necessary cookies

Insofar as no other information is given in the data protection declaration below we use only these technically necessary cookies to make our offering more user-friendly, effective and secure. Cookies also allow our systems to recognise your browser after a page change and to offer you services. Some functions of our website cannot be offered without the use of cookies. These services require the browser to be recognised again after a page change.

The use of cookies or comparable technologies is carried out on the basis of Art. 25 para. 2 TTDSG. Processing is carried out on the basis of art. 6 (1) lit. f GDPR due to our largely justified interest in ensuring the optimal functionality of the website as well as a user-friendly and effective design of our range of services.

You have the right to veto this processing of your personal data according to art. 6 (1) lit. f GDPR, for reasons relating to your personal situation.

Use of the Cookie Consent Plug-in from WebToffee

We use the GDPR Cookie Consent Plug-in from WebToffee of Mozilor Limited (10 Paxton Crescent, Shenley Lodge, Milton Keynes MK5 7PY, United Kingdom; "WebToffee") on our website.

The plug-in enables you to give your consent to data processing via the website, in particular to set cookies, as well as to make use of your right of revocation for consents already provided. The data processing serves the purpose of obtaining and documenting necessary consents to data processing and thus to comply with legal obligations. Cookies may be deployed for this purpose. Among other things the following information can be collected and transmitted to WebToffee: anonymised IP address, User ID, consent status, date and time of the consent or rejection. This data will not be passed on to any other third parties.

The data processing is carried out on the basis of Article 6 para. 1 lit. c GDPR to comply with a legal obligation. For more information about data protection at WebToffee, please visit: <https://www.webtoffee.com/privacy-policy/>

Analysis

Use of Google Analytics 4

We use the Google Analytics web analytics service provided by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google") on our website.

The data processing serves the purpose of analyzing this website and its visitors as well as for marketing and advertising purposes. To this end, Google will use the information obtained on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator.

In this context, the following information may be collected, among others: IP address, date and time of page view, click path, information about the browser you are using and the device you are using (device), pages visited, referrer URL (website from which you accessed our website), location data, purchase activity. Your data may be linked by Google to other data, such as your search history, your personal accounts, your usage data from other devices, and any other data Google may have about you.

Plug-ins

Use of the Google Tag Manager

Our website uses the Google Tag Manager from Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google"). This application manages JavaScript tags and HTML tags which are used in particular to implement tracking and analysis tools. The data processing serves to facilitate the needs-based design and optimisation of our website. The Google Tag Manager itself neither stores cookies nor processes personal data. It does, however, enable the triggering of further tags which may collect and process personal data. You can find more detailed information on the terms and conditions of use and data protection at <https://www.google.com/intl/de/tagmanager/use-policy.html>

Use of Google Maps

Our website uses the function for embedding Google Maps by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland, "Google") This feature visually represents geographical information and interactive maps. Google also collects, processes and uses data on visitors to the website when they call up pages with embedded Google maps.

Your data may also be transmitted to the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR. You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.

Further information on the data collected and used by Google, your rights and privacy can be found in Google's privacy policy at <https://www.google.com/privacypolicy.html>. You also have the option of changing your settings in the data protection centre, allowing you to administer and protect the data processed by Google.

You can find more detailed information on the data processing and data protection at <https://www.google.de/intl/de/policies/> and at <https://developers.google.com/fonts/faq>.

Use of Google Translate

We use the translation service of Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland) on our website via API integration. The data processing serves the purpose of presenting the information provided on the website in a different language. In order for the translation to be automatically displayed after you have selected a national language, the browser you are using connects to the Google servers. Cookies may be used for this purpose. Thereby, among other things, the following information can be collected and processed: IP address, URL of the page visited, date and time. Your data may be transferred to the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR. You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal. You can find more information on the collection and use of your data by Google at: <https://www.google.com/policies/privacy/>.

Use of YouTube

We use the YouTube video embedding function of Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "YouTube"). YouTube is a partnership with Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; 'Google').

The feature displays videos that have been deposited with YouTube in an iFrame on the website. In doing so, the "Advanced Privacy Mode" option is activated. As a result, YouTube does not store any information about the visitors to the website. Only when you watch a video is the information about it transmitted to YouTube and stored there. If necessary, your data will be transferred to the USA. For the US, there is an adequacy decision from the EU Commission: the Trans-Atlantic Data Privacy Framework (TADPF). YouTube has certified itself in accordance with the TADPF and is therefore obliged to comply with European data protection principles. The use of cookies or similar technologies is carried out with your consent pursuant Art. 6(1)(a) GDPR. The processing of your personal data is carried out with your consent pursuant to Art. 6(1)(a) GDPR. You can withdraw consent at any time without affecting the lawfulness of the processing carried out on the basis of the consent until the withdrawal.

You can find more information about the collection and use of data by YouTube and Google as well as the associated rights and options for protecting your privacy in YouTube's privacy policy (<https://www.youtube.com/t/privacy>).

Rights of persons affected and storage duration

Duration of storage

After contractual processing has been completed, the data is initially stored for the duration of the warranty period, then in accordance with the retention periods prescribed by law, especially tax and commercial law, and then deleted after the period has elapsed, unless you have agreed to further processing and use.

Rights of the affected person

If the legal requirements are fulfilled, you have the following rights according to art. 15 to 20 GDPR: Right to information, correction, deletion, restriction of processing, data portability. You also have a right of objection against processing based on art. 6 (1) GDPR, and to processing for the purposes of direct marketing, according to art. 21 (1) GDPR.

Right to complain to the regulatory authority

You have the right to complain to the regulatory authority according to art. 77 GDPR if you believe that your data is not being processed legally.

You can lodge a complaint with, among others, the supervisory authority responsible for us. In case you could not solve your problem with us directly, you can also complain to your local data protection authority or the place of the suspected violation. Contact information of these authorities can be accessed at the website of the [European Data Protection Board](#).

Right to object

If the data processing outlined here is based on our legitimate interests in accordance with Article 6(1)f) GDPR, you have the right for reasons arising from your particular situation to object at any time to the processing of your data with future effect.

If the objection is successful, we will no longer process the personal data, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests or rights and freedoms, or the processing is intended for the assertion, exercise or defence of legal claims.

Security measures

We implement a variety of security measures designed to maintain the safety of your personal data we store and process.

We take appropriate technical and organisational measures in accordance with the legal requirements, taking into account the state of the art, the implementation costs and the nature, scope, circumstances and purposes of the processing as well as the different probabilities of occurrence and the extent of the threat to the rights and freedoms of natural persons, in order to ensure a level of protection appropriate to the risk.

The measures include, in particular, safeguarding the confidentiality, integrity and availability of data by controlling physical and electronic access to the data as well as access, input, disclosure, safeguarding availability and separation of the data. Furthermore, we have established procedures that ensure the exercise of data subject rights, the deletion of data and responses to data threats. Furthermore, we take the protection of personal data into account as early as the development and selection of hardware, software and processes in accordance with the principle of data protection, through technology design and data protection-friendly default settings. TLS/SSL encryption (https): To protect user data transmitted via our online services, we use TLS/SSL encryption. Secure Sockets Layer (SSL) is the standard technology for securing internet connections by encrypting the data transmitted between a website or app and a browser (or between two servers). Transport Layer Security (TLS) is an updated and more secure version of SSL. Hyper Text Transfer Protocol Secure (HTTPS) is displayed in the URL if a website is secured by an SSL/TLS certificate. For example, to protect the transmission of confidential information that you send to us as the website provider, we use SSL encryption. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL encryption is activated, the data you transmit to us cannot be read by third parties. However, no security system is impenetrable, and we cannot guarantee the security of our systems 100%. In the event that any personal data under our control is compromised as a result of a security breach, we will take reasonable steps to investigate the situation and, where appropriate, notify those individuals whose personal data may have been compromised and or the competent data protection authority.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

last update: 26.02.2024